



# STAR PROGRAM

Synergy Thrive Alliance Relevance

The **LOUISIANA CREDIT UNION LEAGUE (LCUL)** is the state trade association serving the needs of Louisiana credit unions and their members. LCUL works to provide credit unions with best-in-class products and services through the **STAR PROGRAM**, which offers committed service organizations an opportunity to increase visibility among Louisiana credit unions. Your participation in our program puts your brand, services and products front and center with our credit unions, and affords additional networking opportunities exclusive to sponsors. (*max number of program participants is ten*)

## PROGRAM BENEFITS:

- A company listing on the League's website with contact information and a link to your website
- Consideration for sponsorship and speaking opportunities at LCUL events
- Attend LCUL functions at the member rate (*some exclusions apply*)
- Use of LCUL's employment opportunity page on [www.lcul.com](http://www.lcul.com) for free job postings
- Opportunity to submit articles for eNews and other League publications
- Credit union statistical information (*available upon request*)
- Use of LCUL logo (requires LCUL approval)
- 10% off promotional opportunities

## ANNUAL MEETING & CONVENTION ADDED BENEFITS:

- Exhibit booth at LCUL's Annual Convention, including 2 free convention registrations
- Preferred booth location (*first come, first served*)
- Recognition as a program participant in conference material
- Recognition sign at your vendor booth as a program participant/partner
- Advanced listing of conference attendees (*name and credit union*)
- First chance at convention sponsorship opportunities

**NEW!** LCUL has established the **STAR-LITE PROGRAM** as a more affordable option for those wanting to get in front of credit unions, but with a limited budget.

## PROGRAM BENEFITS:

- Opportunity to submit articles for eNews and other League publications
- Consideration for sponsorship at LCUL events
- Use of LCUL's employment opportunity page on [www.lcul.com](http://www.lcul.com) for free job postings

## ANNUAL MEETING & CONVENTION ADDED BENEFITS:

- Exhibit booth at LCUL's Annual Convention, including 2 free convention registrations
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# Synergy Thrive Alliance Relevance

*Stand out from the rest by being a STAR Participant!*

## How far does the program reach?

**187,871**

hits per year on the LCUL website

**1,900+**

subscribers to the weekly electronic eNews newsletter

**600**

industry professionals at the Annual Meeting & Convention

**169**

credit unions in Louisiana

### STAR PROGRAM INVESTMENT

STAR Program participation is a **\$5,000** investment for your company; STAR-lite is \$3,000. Enrollment is for one year and you can sign up at any time. Participants' enrollment date will be effective upon receipt of a completed enrollment form and payment. For more information on League/Vendor Relations, contact the League at [vendorinfo@lcul.com](mailto:vendorinfo@lcul.com).

### HELP US PROMOTE PROFESSIONAL DEVELOPMENT

#### VENDOR SCHOLARSHIPS

Add \$250 to your package to put towards a credit union education scholarship fund, allowing credit union professionals across Louisiana to attend the League's annual convention. You will receive special recognition as a scholarship sponsor during the convention.

### WANT MORE VISIBILITY AS A STAR PROGRAM PARTICIPANT?

#### SPONSORSHIP/ADVERTISING OPPORTUNITIES

Advertising or sponsoring with the LCUL demonstrates your alignment with an organization that is solely focused on the success of Louisiana credit unions and their members. When advertising or sponsoring with LCUL, you are given a unique marketing opportunity that cannot be accessed anywhere else. Advertising and sponsorship opportunities are customizable and can fit any marketing budget. You will find these opportunities on the **PROMOTIONAL OPPORTUNITY FORM**.

## Sign us up!

### COMPANY INFORMATION:

Date of Enrollment: \_\_\_\_\_

*(print information exactly as it should appear on all published materials including LCUL website)*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website address: \_\_\_\_\_

### COMPANY DESCRIPTION OF SERVICE/PRODUCT (CAN BE SENT ELECTRONICALLY):

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**YES!** Please add the Vendor Scholarship to my STAR participant package.

Invoice Me

Check Enclosed (payable to LCUL)

### Return signed agreement and payment to:



Email to: [vendorinfo@lcul.com](mailto:vendorinfo@lcul.com)



Mail to: LCUL STAR Program  
824 Elmwood Park Blvd., Suite 200  
Harahan, LA 70123