



2022 EMERGING LEADER OFFICIAL RULES

The Emerging Leader Program honors an exceptional Louisiana credit union employee who consistently demonstrates leadership and passion for the credit union movement. This new initiative exemplifies the Foundation's mission of educating and developing future credit union leaders.

Individuals can be nominated by their credit union or by credit union peers; self-nomination is not allowed.

The nomination phase begins at 12:01 am Central Time on April 20, 2022 and ends 4:00 pm Central Time on May 18, 2022.

ELIGIBILITY

This award is open to all employees of Louisiana League affiliated credit unions that do not currently hold the title of President/CEO/Manager. Nominees shall have less than 15 years experience in the credit union industry, and have never previously received this award.

A single credit union may submit multiple applications for consideration, however, there will be a limit to the number of employees selected from one organization.

HOW TO ENTER

To nominate an individual to receive the Emerging Leader award, visit lcul.com during the nomination phase and fully complete a nomination form. Nomination forms must be completed through the online platform (Judgify) only.

SELECTION PHASE

The Selection Phase will begin following the Nomination Phase.

League Officials will evaluate nomination forms and select one (1) individual to represent each chapter in the statewide competition.

The individuals selected to continue on to the statewide competition will be notified by email and announced on the website (lcul.com) on or before June 1, 2021. These individuals will also be recognized at LCUL's Annual Meeting and Convention in August with registration to this event subsidized by their chapter.

STATEWIDE COMPETITION

Finalists will be asked to join a Zoom call with League representatives for an engaging Q & A session. Questions will be provided to finalists prior to the call. The call will be recorded and judged by industry experts outside on Louisiana.

RECOGNITION/AWARD

The nine emerging leader finalists will be named 'Emerging Leader Class of 2022, and receive the following:

- All will be recognized in a press release and on League website prior to League convention
- Special write up in League publication outlining accomplishments, etc.
- All will receive a scholarship to attend LCUL's Annual Meeting & Convention

Overall winner will be announced on main stage at LCUL's Annual Meeting and Convention, and receive the following:

- Complimentary registration to CUNA's 4-day Emerging Leader Institute
- Press release/article for trade press highlighting winner's accomplishments

The award must be accepted as offered and is not transferable. Any costs associated with accepting the award shall be the sole responsibility of the winner's credit union.

If winner cannot attend CUNA's Emerging Leader Institute, LCUL/Louisiana CU Foundation retains the right to offer the spot to another applicant.

By entering, the applicant certifies and acknowledges that he or she has agreed that all images and ideas submitted with this application are being submitted on a non-confidential basis and may be edited and posted to a website or used in other marketing and advertising materials.

In the event of a dispute, resolution will reside within the Louisiana CU Foundation Committee.