



2024 EMERGING LEADER OFFICIAL RULES

The Emerging Leader Program honors an exceptional Louisiana credit union employee who consistently demonstrates leadership and passion for the credit union movement. This initiative exemplifies the Foundation's mission of educating and developing future credit union leaders.

Individuals can be nominated by their credit union or by credit union peers; self-nomination is not allowed.

The nomination phase ends 4:00 pm on **May 17, 2024**.

ELIGIBILITY

This award is open to all employees of LCUL affiliated credit unions that do not currently hold the title of President/CEO/Manager. Nominees shall have less than 15 years experience in the credit union industry, and have never previously received this award.

A single credit union may submit multiple applications for consideration, however, there will be a limit to the number of employees selected from one organization.

HOW TO ENTER

To nominate an individual to receive the Emerging Leader award, visit lcul.com during the nomination phase and fully complete a nomination form. Nomination forms must be completed through the online platform (Judgify) only.

SELECTION PHASE

League Officials will evaluate nomination forms and select the finalist that will move forward to the statewide competition. The finalist will be notified by email on or before June 1, 2024.

STATEWIDE COMPETITION

Finalists will be asked to join a Zoom call with our judging panel for an engaging Q & A session. Questions will be provided to finalists prior to the call.

RECOGNITION/AWARD

The emerging leader finalists will be named 'Emerging Leader Class of 2024', and receive the following:

- A scholarship to attend LCUL's Annual Meeting & Convention
 - Hotel and travel will be the responsibility of the finalist's credit union
- Finalist will be recognized during the Opening Ceremonies of LCUL's Convention on July 25th.

The overall winner will be announced on main stage at LCUL's Annual Meeting and Convention during the closing remarks on July 26, and receive the following:

- Complimentary registration to America's Credit Unions Governmental Affairs Conference (GAC) in Washington D.C.
 - Hotel and travel will be the responsibility of the winner's credit union.
- Press release/article for trade press highlighting winner's accomplishments

The award must be accepted as offered and is not transferable. Any costs associated with accepting the award shall be the sole responsibility of the winner's credit union.

If winner cannot attend America's Credit Unions GAC, LCUL/Louisiana CU Foundation retains the right to offer the spot to another applicant.

By entering, the applicant certifies and acknowledges that he or she has agreed that all images and ideas submitted with this application are being submitted on a non-confidential basis and may be edited and posted to a website or used in other marketing and advertising materials.

In the event of a dispute, resolution will reside within the Louisiana CU Foundation Committee.